



HELPING BRIGHTEN LIVES
ON CHRISTMAS DAY AND BEYOND

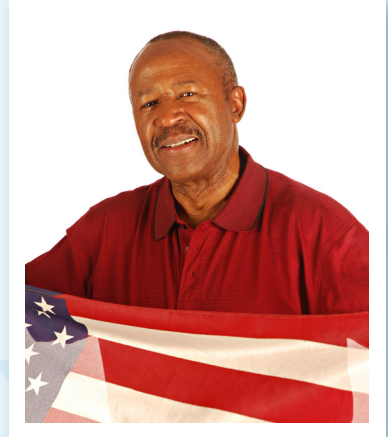
SUPPORTING OUR VETERANS

Perhaps no one group of Americans deserves our support and consideration more than our veterans. At Santa's Magic we support our veterans year-round in a variety of ways.

"On behalf of the patients at Quigley Memorial Long Term Care - Soldiers Home, I would like to extend my heartfelt gratitude to all the members of Santa's Magic who assisted at this most wonderful event. ...we sincerely appreciate all of you taking the time out of your own holiday to visit with our patients."

- John Davis, CTRS

Director of Therapeutic Recreation and Volunteer Services



CHRISTMAS MORNING

More than 30 years ago, Santa's Magic began its operation by bringing a bit of Christmas joy to patients at the Brigham and Women's Hospital in Boston. With volunteers dressed as Santa and his elves, patients were provided with kind words, a smile, and a poinsettia or gift as a conveyance of support. Since that first Christmas morning we have expanded the depth and reach of people we serve including our aged veterans in VA hospitals in and around Boston.



"On behalf of the West Roxbury – VA Boston HCS patients and staff, we would like to extend our appreciation to you for your donation and distribution of wrapped gifts to each patient's bedside on Christmas Day. ...without your support, we could not provide for the smaller niceties that make hospitalization more bearable."

- Ralph Marche, Chief, Volunteer Services

REGULAR EVENTS

We sponsor regular events like game night at the Chelsea Soldiers' Home. The popular Bingo Night is enjoyed by virtually all our veterans at the facility.



"...thank you for your support and generosity and for remembering our veterans."

- Betsey Anne Ritcey, Chief Operating Officer
Soldiers' Home, Chelsea, MA

BRIGHTENING LIVES

VOLUNTEERISM

A big part of Santa's Magic involves the mentoring of young volunteers. We have hundreds of volunteers that provide a myriad of services and support across the spectrum of our network. All learn the value and satisfaction that comes from giving to others and providing for those who deserve.

"...how blessed I was to be part of your team at the West Roxbury VA Hospital. Your visit was so pleasant from the beginning to the end and so uplifting not only for the patients but also for the medical staff, clerical staff, house-keeping, and even to the kitchen..."

- Anne S., Volunteer

We also work closely with local high schools and the YMCA mentoring volunteers. The experience of volunteering has proven to be an extraordinary benefit to those who participate, in many cases shaping character and integrity. Santa's Magic also has a small army of seniors who craft hundreds of afghans each year that are distributed throughout our network on Christmas morning.

SPECIAL EVENTS

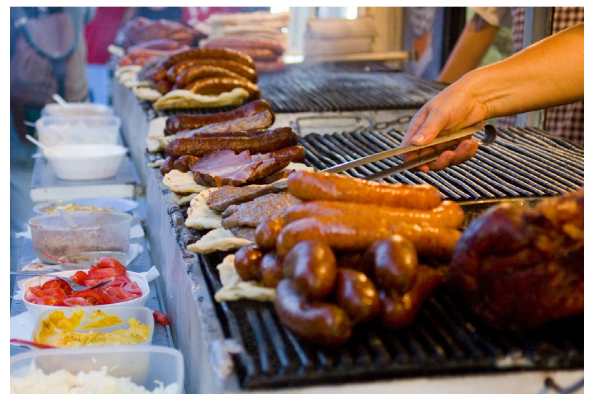
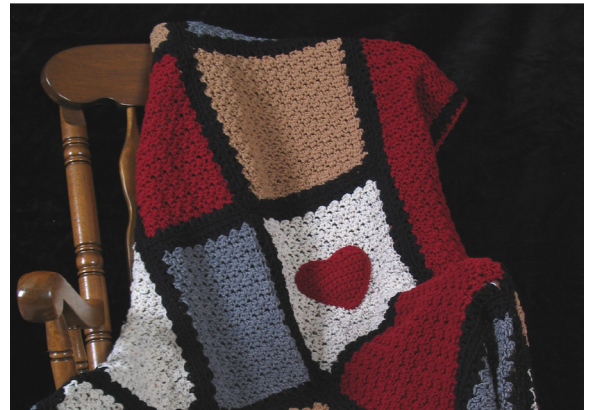
We sponsor numerous special events like barbeque day at various veterans hospitals and support facilities. These special events support our veterans in Greater Boston with unique experiences they would otherwise not enjoy.

"Your thoughtfulness also reflects the concern and compassion that our community and your organization feel for our veterans."

- Christine Croteau, Acting Director

Edith Nourse Rogers Memorial Veterans Hospital

Helping those families of our deployed armed forces is of special importance to Santa's Magic. Many families with loved ones overseas carry more financial and other burdens than most people realize. We provide these families with a unique visit from Santa on Christmas morning. From gifts for the children to a special Christmas dinner, this particular part of our activity brings as much joy to our volunteers as it does to the families.



OUR MISSION

Do you remember the magic of Santa? Remember the feelings of comfort, security, and excitement as a child at Christmastime? At Santa's Magic we realize that no matter how old you are the joy of giving and the gratitude of receiving never fades.

We strive to rekindle this remembrance for our aging veterans, and their families, as well as those hospitalized with illness and their families during the holiday season and throughout the year. Imagine an aging veteran being grateful for the gift of a warm afghan, or the donation of gifts for his family on their Christmas visit, or the support for a loved one with a challenging illness. At Santa's Magic we make the magic happen all over again for those who need it the most and expect it the least.



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